









Chronicle Club Digital	60	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	175.18
Blog Creation	2	2																														200.00
CAD Fee	1	1																														468.00
Bus	30	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1,341.12



Revised booking

**Client Info**  
 Client Name: Australian Heritage Funerals  
 Client Contact: Judith McGrath-Colquhoun  
 Campaign name: Branding  
 Market: Toowoomba  
 Primary Demo: FEMALE 40+  
 Secondary Demo: PEOPLE 40+

Month: December  
 Financial: 2021/2022  
 Year:  
 Booking No: 001400-Dec Rev 9  
 Date created: 29 Nov 2021

Schedule comments

Mediums

Medium	Budget \$	Quantity	Reach / impressions	CPM	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	Total(\$)
TV		21			1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1,681.90	
RADI		56			4	2	1		1	2	1	1	1	1									1	2	1	1	1	1								633.60	
PRIN		2						1														1														224.53	
DIGI		39			4	6	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	575.18	
OUTD		31			1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1,488.47	
																														excl. GST:	4,603.68						
																														GST:	\$460.37						
																														Incl. GST:	\$5,064.04						

Programming

Medium	Placement	Programming	No.	Format	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	Total(\$)	
TV	Seven	Sunrise [6:00am 9:00am]	6	15	1	1				1			1																									
TV	Seven	Cricket: The Ashes 2nd Test - Session 1 [2:00pm 4:00pm]	1	15																			1															
TV	Seven	Cricket: Day 5 - Australia v Afghanistan [2:30pm 5:00pm]	1	15	1																																	
TV	Seven	Seven News At 4 [4:00pm 5:00pm]	3	15		1							1															1										
TV	Seven	Seven News [6:00pm 7:00pm]	3	15	1							1														1												
TV	Seven	Cricket: BBL [7:00pm 7:50pm]	1	15					1																													
TV	Seven	ROS 0600-2400	6	15	1		1			1					1									1				1										
RADI	Power 88.0 FM Toowoomba	Breakfast - The Morning Drive [5:00am 9:00am]	16	15	2	2	2			2	2	2	2	2																								
RADI	Power 88.0 FM Toowoomba	Morning - Morning [9:00am 12:00pm]	8	15	1	1	1			1	1	1	1	1																								
RADI	Power 88.0 FM Toowoomba	Afternoon - All Music Workday [12:00pm 4:00pm]	8	15	1	1	1			1	1	1	1	1																								
RADI	Power 88.0 FM Toowoomba	Drive - Afternoon Drive [3:00pm 7:00pm]	16	15	2	2	2			2	2	2	2	2																								
RADI	Power 88.0 FM Toowoomba	Bonus 0600 - 2400	8	30	1	1	1			1	1	1	1	1																								
PRIN	Toowoomba Chronicle	Toowoomba Chronicle Club - Essentials Package	2	M3x3 W 129mm x H 92mm					1														1															
DIGI	Social Media	Social Media Posts x 5	5	Post			5																															
DIGI	Chronicle Club Digital	Digital Subscription	1	MREC	1																																	
DIGI	Chronicle Club Digital	RON Untargeted CPM - medrec - Geo Targeting - Toowoomba	31	300x250px	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	
DIGI	Blog Creation	2 x blogs, upload to Word Press CMS	2	Blog	2																																	
PROD	TV	SOS BB	1	10 sec	1																																	

Medium	Placement	Programming	No.	Format	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	Total(\$)	
	Production				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31			
OUTD	Bus	Bus Full Back Including Production & Installation	31	FBK	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	

## Placement

Placement	Quantity	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	Total		
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31				
Seven	21	4	2	1		1	2	1	1	1	1									1	2	1	1	1	1										1,681.90	
Power 88.0 FM Toowoomba	56	7	7	7			7	7	7	7	7																									633.60
Toowoomba Chronicle	2				1														1																224.53	
Social Media	5		5																																200.00	
Chronicle Club Digital	32	2	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	175.18	
Blog Creation	2	2																																		200.00
TV Production	1	1																																		110.00
Bus	31	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1,488.47









Revised booking

**Client Info**  
 Client Name: Australian Heritage Funerals  
 Client Contact: Judith McGrath-Colquhoun  
 Campaign name: Branding  
 Market: Toowoomba  
 Primary Demo: FEMALE 40+  
 Secondary Demo: PEOPLE 40+

Month: April  
 Financial: 2021/2022  
 Year:  
 Booking No: 001400-Apr Rev 14  
 Date created: 24 Mar 2022

Schedule comments

Mediums

Medium	Budget \$	Quantity	Reach / impressions	CPM	F 1	S 2	S 3	M 4	T 5	W 6	T 7	F 8	S 9	S 10	M 11	T 12	W 13	T 14	F 15	S 16	S 17	M 18	T 19	W 20	T 21	F 22	S 23	S 24	M 25	T 26	W 27	T 28	F 29	S 30	Total(\$)		
TV		20							2	2	1	2			2	2		2					2	2	1	2											1,585.10
RADI		0																																			224.53
PRIN		2											1															1									224.53
DIGI		125			4	4	4	4	9	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	1,685.18	
OUTD		30			1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1,503.15	
																																			excl. GST:	4,997.96	
																																			GST:	\$499.80	
																																			Incl. GST:	\$5,497.76	

Programming

Medium	Placement	Programming	No.	Format	F 1	S 2	S 3	M 4	T 5	W 6	T 7	F 8	S 9	S 10	M 11	T 12	W 13	T 14	F 15	S 16	S 17	M 18	T 19	W 20	T 21	F 22	S 23	S 24	M 25	T 26	W 27	T 28	F 29	S 30	Total(\$)		
TV	Seven	Sunrise [6:00am 9:00am]	7	15					1	1	1													1		1											
TV	Seven	The Chase [5:00pm 6:00pm]	4	15				1							1								1		1												
TV	Seven	Seven News [6:00pm 7:00pm]	3	15				1							1								1														
TV	Seven	Priority Bonus ROS 0600-2400	6	15					1		1					1		1						1		1											
PRIN	Toowoomba Chronicle	Toowoomba Chronicle Club - Essentials Package	2	M3x3 W 129mm x H 92mm									1															1									
DIGI	Social Media	Social Media Posts x 5	5	Post					5																												
DIGI	Chronicle Club Digital	Digital Subscription	30	MREC	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	
DIGI	Chronicle Club Digital	RON Untargeted CPM - medrec - Geo Targeting - Toowoomba	30	300x250px	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	
DIGI	Blog Creation	2 x blogs, upload to Word Press CMS	30	Blog	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	
DIGI	News Extend Display	News Extend Display	30	Display	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	
OUTD	Bus	Bus Full Back Including Production & Installation	30	FBK	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	

Placement

Placement	Quantity	F 1	S 2	S 3	M 4	T 5	W 6	T 7	F 8	S 9	S 10	M 11	T 12	W 13	T 14	F 15	S 16	S 17	M 18	T 19	W 20	T 21	F 22	S 23	S 24	M 25	T 26	W 27	T 28	F 29	S 30	Total					
Seven	20				2	2	1	2				2	2		2					2	2	1	2													1,585.10	
Toowoomba Chronicle	2									1															1												224.53
Social Media	5					5																															200.00
Chronicle Club Digital	60	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	185.18	
Blog Creation	30	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	200.00	
News Extend Display	30	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1,100.00	
Bus	30	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1,503.15	







**Client Info**  
 Client Name: Australian Heritage Funerals  
 Client Contact: Judith McGrath-Colquhoun  
 Campaign name: Branding  
 Market: Toowoomba  
 Primary Demo: FEMALE 40+  
 Secondary Demo: PEOPLE 40+

Month: July  
 Financial: 2022/2023  
 Year:  
 Booking No: 001400-Jul Rev 9  
 Date created: 29 Nov 2021

Schedule comments

Revised booking

Mediums

Medium	Budget \$	Quantity	Reach / impressions	CPM	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	Total(\$)
					1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	
TV		0																																		
RADI		0																																		
PRIN		3				1													1															1		336.80
DIGI		100			5	3	3	8	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	1,675.18
OUTD		0																																		

excl. GST: 2,011.98  
 GST: \$201.20  
 Incl. GST: \$2,213.18

Programming

Medium	Placement	Programming	No.	Format	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	Total(\$)
					1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	
PRIN	Toowoomba Chronicle	Toowoomba Chronicle Club - Essentials Package	3	M3x3 W 129mm x H 92mm		1													1															1		
DIGI	Social Media	Social Media Posts x 5	5	Post				5																												
DIGI	Chronicle Club Digital	Digital Subscription	31	MREC	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
DIGI	Chronicle Club Digital	RON Untargeted CPM - medrec - Geo Targeting - Toowoomba	31	300x250px	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
DIGI	Blog Creation	2 x blogs, upload to Word Press CMS	2	Blog	2																															
DIGI	News Extend Display	News Extend Display	31	Display	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Placement

Placement	Quantity	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	Total		
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31			
Toowoomba Chronicle	3		1														1															1		336.80	
Social Media	5				5																													200.00	
Chronicle Club Digital	62	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	175.18
Blog Creation	2	2																																	200.00
News Extend Display	31	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1,100.00	



Revised booking

**Client Info**

Client Name: Australian Heritage Funerals  
 Client Contact: Judith McGrath-Colquhoun  
 Campaign name: Branding  
 Market: Toowoomba  
 Primary Demo: FEMALE 40+  
 Secondary Demo: PEOPLE 40+

Month: August  
 Financial: 2022/2023  
 Year:  
 Booking No: 001400-Aug Rev 9  
 Date created: 29 Nov 2021

Schedule comments

**Mediums**

Medium	Budget \$	Quantity	Reach / impressions	CPM	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	Total(\$)		
					1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31						
TV		0																																							
RADI		0																																							
PRIN		2														1																								224.53	
DIGI		126			6	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	1,675.18	
OUTD		31			1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1,385.82	
																														excl. GST:	3,285.54										
																														GST:	\$328.55										
																														Incl. GST:	\$3,614.09										

**Programming**

Medium	Placement	Programming	No.	Format	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	Total(\$)		
					1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31						
PRIN	Toowoomba Chronicle	Toowoomba Chronicle Club - Essentials Package	2	M3x3 W 129mm x H 92mm													1																								
DIGI	Social Media	Social Media Posts x 5	31	Post	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	
DIGI	Chronicle Club Digital	Digital Subscription	31	MREC	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		
DIGI	Chronicle Club Digital	RON Untargeted CPM - medrec - Geo Targeting - Toowoomba	31	300x250px	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		
DIGI	Blog Creation	2 x blogs, upload to Word Press CMS	2	Blog	2																																				
DIGI	News Extend Display	News Extend Display	31	Display	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		
OUTD	Bus	Bus Full Back Including Production & Installation	31	FBK	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		

**Placement**

Placement	Quantity	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	Total		
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31						
Toowoomba Chronicle	2													1																								224.53
Social Media	31	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	200.00
Chronicle Club Digital	62	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	175.18
Blog Creation	2	2																																				200.00
News Extend Display	31	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1,100.00
Bus	31	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1,385.82